

Anmol Gupta

anmol60@yahoo.in | (516) 652-0804

Portfolio: anmolgupta.net | **LinkedIn:** linkedin.com/in/1anmolgupta1

U.S. Work Authorization: 3 years (F-1 OPT STEM)

Summary

Product Designer skilled in interaction design, usability testing, and front-end development. Proficient in Figma, Adobe Creative Cloud, React, and WCAG accessibility. Experience in AI and e-commerce, collaborating with cross-functional teams to enhance usability and engagement. Passionate about data-driven design.

Education

University of Wisconsin–Madison

Sep 2023 – May 2025

MS in Information Science – Specialization: UX Design

GPA: 4.00 / 4.00

Skills

Product Design: Information Architecture, Wireframing, Prototyping, Usability Testing, Interaction Design, User Research

Web Management: WordPress, Content Audits, Accessibility (WCAG 2.2), SEO, CMS, Google Analytics

Development: HTML5, CSS3, JavaScript, React, Responsive Design

Tools: Figma, Adobe CC, Sketch, InVision, Axure

Certifications

Google UX Specialization, edX: Node.js + React Apps, LinkedIn: Product Management

Experience

Productive Energy Solutions – UX Designer & Developer

Jan 2025 – Present

- Built and deployed a responsive, SEO-optimized marketing site using React + Vite
- Created 10+ wireframes and 3 prototypes based on stakeholder input; streamlined UX

Vosyn Inc. – Product Designer

Aug 2024 – Jan 2025

- Led usability audits across 5+ features; improved UX with data-backed decisions
- Reduced task errors by 30%, increased completions by 20% in 12 weeks

iSchool, UW–Madison – Student Researcher

Oct 2024 – Present

- Analyzed 200+ responses on AI usability; identified gaps in accessibility
- Delivered 4 insight reports with actionable UX recommendations

Google (Capstone Project) – Product Designer (Apprentice)

Aug 2024 – Dec 2024

- Designed dashboard UIs for autonomous fleets; tested prototypes with simulated data
- Boosted user task flow efficiency by 20%

Cuemath – Product

May 2021 – Jun 2022

- Enhanced platform UX for 100+ users; reduced issue resolution time by 1 day
- Supported ticket triage and interface-level debugging

TEIL – Web Developer

May 2021 – Jun 2021

- Built a Django dashboard to track 500+ queries; improved performance

Projects

Google – Autonomous Vehicles Dashboard (Capstone)

Designed fleet dashboard UI in Figma; improved user task flows by 20% through simulation-based usability testing

HFH ReStore Redesign (UX Design)

Built a 6-screen prototype after interviews; reduced navigation effort by 30% through improved IA

SHOEK – Sneaker Store (UX Design)

Created 12+ mockups and mobile-first flows; refined IA using usability tests and 3 competitor benchmarks